



October 27, 2023

## ***Reaching for the Stars in 2024!***

We are getting ready to blast off plans for the 49th annual Minden St. Jude Auction, and our theme for this year, “**To A Cure and Beyond**” is out of this world! We invite you to join us in our mission on **February 8-11, 2024**, as the City of Minden and surrounding communities do our part to support the patients of St. Jude Children’s Hospital. We hope you will consider being a sponsor for the 49th Minden Auction benefiting St. Jude Children’s Research Hospital. In 2023, our huge network of supporters, near and far, found a way to give a record smashing **\$2,030,013** to St. Jude. This year has already started off with a lot of interest and activity! Organizers and volunteers are excited to have a space type theme to present on super bowl weekend, celebrating and building enthusiasm for another great year of fundraising for the kids and families who must fight childhood cancer. Please join us now by being a sponsor for this nationally recognized event.

Enclosed is our Sponsorship Registration form. As always, we are offering the \$2500 Platinum, \$1500 Gold and \$1000 Silver levels of sponsorships from which to choose. **PLEASE note the registration deadline date.** This is to ensure that you are recognized on the Auction t-shirts, and we ask that you turn in your chosen sponsor level by this date. A call, text or email with a verbal commitment is just fine, as well; we just need to know for print advertising purposes. You may still be a sponsor up until the week of the Auction if you miss the deadline, but we will NOT be able to list you on the shirts if we have not been in touch. Please feel free to contact us with any questions you may have.

Thank you for your consideration and continued support for the **Minden St. Jude Auction**. We are all very proud of our generous community’s incredible success in supporting St. Jude Children’s Research Hospital over the years, and it’s ongoing fight against childhood cancer and disease. Please join us in helping St. Jude Children’s Hospital in their continued search for cures.

**Thank you for your support, and we look forward to seeing you at Mission Control on February 8-11th, 2024 as we blast off the Minden St. Jude Auction!**

*Melissa Brown*

*Laura Hollingsworth*

Melissa Brown and Laura Hollingsworth, 2024 MSJ Auction Organizers



## 2024 Minden/St. Jude Auction Sponsorship Invoice

Please check one:

\$1,000 Silver \_\_\_\_\_

\$1,500 Gold \_\_\_\_\_

\$2,500 Platinum \_\_\_\_\_

### **Deadline for printing - January 12, 2024**

Please let us know by the above date if you wish to be included as a sponsor

Either by email of intent - [MBrown1300@aol.com](mailto:MBrown1300@aol.com) – or receipt of check.

Mail payments to St. Jude Children's Research Hospital, P.O. Box 583, Minden, LA 71058.

Thanks again for supporting the kids of St. Jude!

Contact Name \_\_\_\_\_

Business Name (For Printing Purposes) \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_

Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_

Email Contact \_\_\_\_\_

Website \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ CCV \_\_\_\_\_

Please attach or email([MBrown1300@aol.com](mailto:MBrown1300@aol.com)) your company logo if available!